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www.audramillerdesign.com

Well-rounded product designer with 7+ years of visual design and marketing experience. Goal-oriented and deadline driven, problem-solver with proven track record of delivering innovative and memorable digital solutions for a global audience with a strong knowledge and passion for human-centered design and effective project management that is bridged with event coordination and communication strategies. Looking to expand my career in the UIUX field.

PROFESSIONAL EXPERIENCE

MILLER

MILLER ART DIRECTOR

2009-Present

Coordinated hundreds of commercial campaigns. Produced digital products, UI elements, websites, social media visuals, and branding plans for clients on demanding deadlines. Negotiated contracts with companies, project managed campaigns, and maintained marketing strategy.

EPISCOPAL COMMUNITY SERVICES

COMMUNICATIONS DESIGNER

Oversaw and designed a branding update initiative of all digital and print marketing collateral for the organization, initiated and created an annual design work plan from scratch, developed data visuals, initiated promotional microsites for teams, and project coordinated logistics for company events.

FAWN

VISUAL LEAD

2016-2017

2017-2019

Project managed intensive photo workload for over sixty shops located in San Francisco, shot product photography and lifestyle visuals for restaurants, retail, and boutiques on short deadlines, and exported shots for app use.

DELIVERING INNOVATION IN SUPPORTIVE HOUSING

PROJECT DESIGNER

Lead creative team on visual marketing strategy for extensive fundraising events by implementing consistent branding across all platforms including social media and email campaigns, web and print marketing materials, and constructing a company redesign overhaul, maximizing donations by 250 percent on a record low budget.

FLINT HILLS DESIGN

2014-2016

GRAPHIC DESIGNER

Consulted with designers to cultivate web and mobile UI, museum exhibit banners, app icons, and logos for a wide variety of companies.

BETHEL COLLEGE

2009-2014

2014

BETHEL COMMUNICATIONS AND MARKETING

Designed and copy-edited promo videos, radio clips, annual reports, alumni magazines, and digital content to elevate campus enrollment. Participated in press-checks and trained summer interns.

EDUCATION

UC BERKELEY EXTENSION UIUX CERTIFICATION

2020

BETHEL COLLEGE

BA I FINE ARTS

MAJORS I GRAPHIC DESIGN, COMMUNICATIONS, ILLUSTRATION 2014

AWARDS

2019

She Rose Project Guest speaker - Hewlett Packard

2017

Everyone Deserves a Home Project Visual Lead, curator - SF Public Library

2016

10 Young Women Changing the World Award Recipient - MEDA Nationals

SOFTWARE PROFICIENCY

FIGMA	SKETCH
INVISION	ILLUSTRATOR
INDESIGN	TRELLO
PHOTOSHOP	AFTER EFFECTS
PREMIERE PRO	MIRO